

Table 15 shows types of film produced by private industry, classified by major producing region, and by government agencies during 1963. Altogether, these agencies produced 73,059,176 feet of 16mm. film in black and white, 9,642,490 feet of 16mm. film in colour, 16,547,522 feet of 35mm. film in black and white and 1,143,122 feet of 35mm. film in colour.

### 15.—Private Industry and Government Motion Picture Production, by Type of Film, 1963

Type	Private Industry				Government	Private and Government
	Quebec	Ontario	Other Provinces	Total		
	No.	No.	No.	No.	No.	No.
<b>Films in English or French</b> .....	<b>1,061</b>	<b>5,273</b>	<b>948</b>	<b>7,282</b>	<b>550</b>	<b>7,832</b>
Theatrical features, 60 minutes or longer.....	—	—	—	—	1	1
Theatrical shorts, less than 60 minutes.....	8	4	—	12	27	39
Television entertainment.....	199	179	—	378	2	380
Television, information or documentary.....	193	195	6	394	129	523
Non-theatrical (also non-television) motion pictures.....	20	380	110	510	104	614
Silent motion pictures.....	8	56	50	114	23	137
Television commercials (two minutes or less)	208	2,582	373	3,163	1	3,164
Theatre commercials (two minutes or less)...	—	13	—	13	—	13
Other (newsreels, newsclips, trailers, titles, production services, etc.).....	356	1,813	408	2,577	193	2,770
Silent filmstrips (slide films).....	69	—	—	69	68	137
Sound filmstrips (slide films) with records..	—	51	1	52	2	54
<b>Films in Other than English or French</b> .....	<b>73</b>	<b>2</b>	<b>—</b>	<b>75</b>	<b>88</b>	<b>163</b>

**Advertising Agencies.**—Table 16 records the growth of business done by advertising agencies during 1963 as compared with the four previous years.

### 16.—Summary Statistics of Advertising Agencies, 1959-63

Item	1959	1960	1961	1962	1963
Billings..... \$	254,145,919	272,739,802	282,561,449	298,584,954	302,851,514
Commissionable billings..... \$	250,080,021	267,756,156	277,805,963	293,028,021	296,762,297
Other..... \$	4,065,898	4,983,646	4,755,486	5,556,933	6,089,217
Gross revenue..... \$	41,126,958	45,150,389	46,089,647	49,348,113	50,465,061
<b>Distribution of Billings—</b>					
Publications..... p.c.	47.8	47.2	45.5	44.0	42.2
Production, artwork, etc..... "	14.7	18.7	19.0	17.2	16.2
Radio..... "	10.6	9.7	9.4	10.8	10.7
Television..... "	21.3	19.3	21.4	22.8	26.3
Other visual..... "	4.8	5.1	4.6	5.1	4.6
Other..... "	0.8	--	0.1	0.1	--

**Hotels.**—In 1962 there were 4,983 hotels in operation in Canada, 4,327 of them full-year hotels and 656 seasonal. Table 17 shows the provincial distribution of these establishments, together with the sources of their revenue for 1962 with totals for 1958-62.